

On November 1, 2009 West China Cement held a conference on quality, safety and development of corporate culture in Xi'an. About 130 members of management attended the conference. The conference was hosted by Mr. Wang Jianli, technical director of West China Cement.

Mr. LiXianjun, vice technical director of West China Cement presented a report on corporate quality and safety activities.

Mr. Fan Xuefei, assistant CEO, reported on the assessment results of a survey on management style.

Mr. Zhang Jimin, CEO of West China Cement, delivered an important speech which highlighted the objectives, significance and success of activities fostering the development of corporate culture and gave advice on enhancing corporate culture.

Mr. Zhang was satisfied with the results achieved through the conference promoting the company's core competitiveness and rapid and healthy development.