

WCC's Trademark "尧柏水泥" (Yaobaishuini) was Awarded as "Shaanxi Famous Brand" Again

Recently, appraised by Shaanxi Administration for Industry & Commerce, the trademark "尧柏水泥" (Yaobaishuini) of West China Cement Limited ("WCC") was awarded as "Shaanxi Famous Brand" again.



Establishing a top brand is a strong guarantee for robust development of a company. WCC is always focusing on establishing brand awareness and actualizing brand strategy to enhance market competitiveness. The award once again confirmed the value of our brand as well as the approval from the society.