

Sharing Resource Advantages

Deepening Business Cooperation

WCC and Italcementi Held the Strategic Cooperation Meeting

In the afternoon of 26th June 2012, the equity delivery ceremony and strategic cooperation discussion between WCC and Italcementi Group was held in Xi'an Shangri-La Hotel. The attendees contain the chairman of WCC, Mr. Zhang Jimin, the CEO of WCC, Mr. Tian Zhenjun, the COO of Italcementi Group, Mr. Giovanni Ferrario, the CFO of Italcementi Group, Mr. Giovanni Maggiora, the president of Asia region, Mr. Roberto Callieri, the president of China region, Mr. Ma Weiping, etc.



Mr. Tian Zhenjun chaired the meeting. During the meeting, both Mr. Zhang Jimin and Mr. Giovanni Ferrario expressed their interests and intentions to share respective resource advantages and deepen business cooperation, and a Strategic Cooperation Memorandum was signed on the meeting.



The strategic cooperation of the two groups further improves WCC's control of Shaanxi market and lays a solid foundation for regional development of the Group. By sharing each other's advantages and deepening business cooperation, the two groups will achieve a win-win result on their cement business.