Chairman of WCC Mr. Zhang Jimin attended the 2013 China International Cement Conference

In late April, Chairman of WCC, Mr. Zhang Jimin, also being the vice chairman of China Cement Association, was invited by China Cement Association, to attend the 2013 China International Cement Conference held in Beijing.

The Conference was sponsored by China Building Materials Federation, China Cement Association and China Council for the Promotion of International Trade, Building Materials Sub-council. Attendees included officials from National Development and Reform Commission, Ministry of Industry and Information Technology of the PRC, Ministry of Environmental Protection of the PRC and Ministry of Land and Resources of the PRC, etc. as well as managements from various international cement organizations and enterprises.

The Conference theme is "Green Cement Industry, Build beautiful China", which mainly discussed the opportunities and challenges faced by the China cement industry under the background of resources saving and environment protection.