

Chairman QiaoLongde of China Building Material Federation visited WCC

June 26, Chairman, QiaoLongde of China Building Material Federation visited WCC, he was warmly welcomed by Chairman, Mr. Zhang Jimin and CEO, Mr. Ma Weiping of WCC.

In the morning, Chairman, QiaoLongde visited co-processing of hazardous waste in cement Kiln in Fuping branch of WCC, Chairman QiaoLongde showed the recognition for advanced technology and running efficiency. He said, it shows WCC puts technology, green, environment and harmony in practice, it is better to summary the experience for further popularization and application in industry field.



At noon, Chairman QiaoLongde arrived in headquarter of WCC from Fuping company, Chairman Zhang Jimin invited Chairman QiaoLongde unveiled for WCC Education Foundation for Poverty Alleviation. Chairman QiaoLongde gave his congratulation for education foundation and high recognition that WCC takes the initiative to undertake the social responsibility. Finally, he said firmly, WCC is a corporation with enterprise and social responsibilities, it will go far and better in future with constantly expansion development.

Chairman Zhang Jimin said, WCC Education Foundation for Poverty Alleviation reflects normalization and standardization that WCC contributes to society. Corporation should undertake relative responsibility as it grows big and strong, WCC plans to help poor & excellent student to complete their study and provide work opportunity for them.

In order to get the idea of management concept and work direction from Chairman, QiaoLongde, there is a forum of superior management cadre held in WCC HQ at

afternoon.

At the beginning, WCC CEO Ma Weiping reported industrial distribution, regional market share, cement output and industrial construction. Then, Chairman Zhang Jimin summarized the achievement and industry status of enterprise management. In recent years, WCC saved production cost by delicacy management, improved the properties of products by technical improvement and improved management benefit by market collaboration. As current cement market is oversupply and the policy level to supervision of the cement industry, WCC is facing many problems to be solved.

Chairman QiaoLongde made 1.5 hours summary speech for attendee's questions, he fully recognized WCC's achievement and pointed out a variety of coping ways for severe overcapacity situation, he said we should firmly believe cement price has a great potential and do a good job of production and operation by cutting overcapacity, adjusting structure and increasing benefit. Meanwhile, we should rely on government for getting preferential policy to promoting enterprises development.



Chairman QiaoLongde emphasized that development is the eternal theme of enterprises, under the environment of technology changes with each passing day, by researching & developing new products and improving core technology to meet the market requirement. Enterprises can keep the pace with times by attaching great importance to science and technology.



Finally, Chairman Zhang Jimin expressed fully thanks for great support and encourage from Chairman QiaoLongde, his excellent speech showed us the work direction. WCC will continuousdevelop and innovate for our target and contribute to cement development in according to our status and Chairman QiaoLongde's speech.