

"YAOBAI" brand cement of Dugongo Cimentos, S.A. of

Mozambique is successfully sold out of the factory

On the morning of March 10, 2021, with bags of bagged cement printed with "YAOBAI" neatly stacked into flat trucks, the first 30 tons of bagged cement produced by Dugongo Cimentos, S.A. of Mozambique was successfully shipped out of the factory, which marked that West International Holding Group officially sold "YAOBAI" brand cement to Mozambique market.

Dugongo Cimentos, S.A. of Mozambique is the first overseas project putting into operation in Africa region by West International Holding Group, a subsidiary of West China Cement limited (stock code: 2233.HK), actively practicing the extension of " the Belt and Road Initiative " construction. The project has a new dry-process cement production line with a daily capacity of 5,000 tons and a supporting 3*12MW thermal power plant, with a total investment of about USD 260 million. It adopts international advanced new dry technology and is built according to high standards of intelligent manufacturing and cleaner production.



Mozambique is an important window country in southern Africa, with large ports such as Maputo and Beria, with a population of about 30 million. Mozambique is one of the countries with strong economic development in southern Africa, with a large demand for cement. In order to give full play to the advantages of "YAOBAI" brand channel construction, Dugongo Cimentos, S.A. set up a sales team in advance, refined the market, established pre-sale, in-sale and after-sale service systems, increased advertising efforts, enhanced the brand awareness of "YAOBAI", provided high-quality cement for Mozambique and neighboring countries, and met the needs of infrastructure construction.



At the same time, the West International Holding Group is taking Dugongo Cimentos, S.A. of Mozambique 's cement sales as an opportunity to strengthen the extension of industrial chain, promote value chain management and promote multi-sector development. Dugongo Cimentos, S.A. will speed up the development of shipping business, expand the cement sales radius and fight the cement market in the spirit of continuous pursuit of excellence; Join hands with Anda(Mozambique) international logistics Co., Ltd. to strengthen bulk logistics transportation, reduce transportation costs and improve distribution service level; Complement the advantages of Anjia Holding Co., Ltd., increase the industrial chain extension of West International Holding Group, enhance the cement sales of its main business, develop the product business, continuously enhance the brand awareness, reputation and market recognition of "YAOBAI" cement of Dugongo Cimentos, S.A. of Mozambique, promote the

economic and social development of Mozambique and neighboring countries, and establish a good image of West China Cement Group and Chinese enterprises overseas.